



**MERCHANTS  
EXCHANGE**

# **SHIPPING 202**

## **THE MOVEMENT OF CARGO**

### **APRIL 2024**



## Shipping 202 - The Movement of Cargo

The Shipping Education Series offered by the Merchants Exchange is a valuable opportunity for individuals who want to enhance their knowledge of the maritime industry. Shipping 202 - The Movement of Cargo is particularly relevant for those interested in the business of shipping from the perspective of cargo.

The course covers various topics related to the movement of cargo, including the types of cargo, labor demands, and different forms of transportation such as rail, barge, and pipeline. It also explores the needs of supply chain, logistics, and regulatory compliance as they affect the economy of the Columbia River.

This is an industry-led opportunity that provides participants with up-to-date information on the Pacific Northwest maritime transportation system, especially the Columbia River / Snake River system. Even those who are familiar with their role in the system may not be aware of the extensive range of people and services required for cargo to move safely, efficiently, and responsibly.

The objective of the Shipping Education Series is to summarize various sectors within the Columbia River Maritime Transportation System. These classes may be taken as a series or individually. The classes are not required to take in any specific order.

Shipping 101: The Business of Shipping – October 2023

Shipping 201: The Movement of a Ship – February 2024

Shipping 202: The Movement of Cargo – April 2024

Shipping 301: The Marine Highway – June 2024

The Merchants Exchange is very excited to provide this resource for the entire community!

Curtis Cannizzaro  
Executive Director  
Merchants Exchange

Jem Irving  
Computer Systems & Digital  
Marketing Specialist  
Merchants Exchange

## Agenda

### **SESSION 1: What Cargo Moves and Why**

Wednesday, April 3 from 10:00 am to 12:00 pm  
Introduction and Welcome, Carl Bertapelle, Merchants Exchange

Cargo and the Economics of the Columbia River  
Anthony Pena, [Pacific Northwest Waterways Association](#)

Cargo on our River System  
Randy Fischer, [Port of Portland](#)

### **SESSION 2: Who Moves Cargo and How**

Wednesday, April 10 from 10:00 am to 12:00 pm  
Introduction and Welcome, Jem Irving, Merchants Exchange

How does Cargo Move? Supply Chain & Logistics  
Allison Brady, [Geo S. Bush](#)  
Phil Traylor, [Geo S. Bush](#)

Who Moves Cargo? Labor  
Dane Rowinski, [Pacific Maritime Association](#)

### **SESSION 3: How Cargo Moves**

Thursday, April 17 from 10:00 am to 12:00 pm  
Introduction and Welcome, Jem Irving, Merchants Exchange

Transportation Mode: Tug & Barge  
Jennifer Riddle, [Tidewater Transportation Terminals](#)

Transportation Mode: Rail  
Roger Hsieh, [BNSF Railway](#)

Transportation Mode: Pipeline  
Kevin Jones, [McCall Companies](#)

### **SESSION 4: Where Cargo Moves: Ports**

Wednesday, April 24 from 10:00 am to 12:00 pm  
Introduction and Welcome, Jem Irving, Merchants Exchange

Port Spotlight: Port of Longview  
TBD, [Port of Longview](#)

Port Spotlight: Port of Kalama  
Eric Yakovich, [Port of Kalama](#)

Port Spotlight: Port of Vancouver, US  
Zack Merrill, [Port of Vancouver, US](#)

# NOTES



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